VIRTUAL GLOBALISM

Is Virtual Globalism the real thing?

VIRTUALITY OR COLLAPSING SPACE & TIME

- PUNDITS SAY THAT THE INTERNET COLLAPSES SPACE & TIME
- DISTANCE AND DIFFERENTIATION NO LONGER MATTER
- INSTANTANEOUS COMMUNICATION & COORDINATION

VIRTUAL GLOBALISM?

- COMMUNICATIONS ARE NEARLY INSTANTANEOUS
- BUT COORDINATION OF ACTIVITIES DOESN'T EXACTLY FOLLOW
- COORDINATION HINGES ON LEARNING & KNOWLEDGE MNGMT
- DOES ORGANIZATIONAL LEARNING MATTER IN A V.W.?

VIRTUALITY

- HOW DOES LEARNING HAPPEN IN A VIRTUAL WORLD?
- HOW DOES LEARNING GET REFINED & COMMUNICATED IN A V.W.?
- DISTINGUISH BETWEEN INDIVIDUAL LEARNING, ORGANIZATIONAL LEARNING & ORG KNOWLEDGE

VIRTUALITY

- WHAT IS BEST PRACTICE IN A V.W.?
- COMMUNICATION & COORDINATION IMPORTANT BUT COMM PATHWAYS, CONTENT & PROTOCOLS NEEDED
- EMBEDDEDNESS OF ECONOMIC ACTION IS KEY
- 2 CONVERSIONS REMAIN ESSENTIAL